



**Veer® Marketplace  
Contributor FAQ**

**A) General Information**

**1) I can't remember the timeline for Veer Marketplace, can you remind me?**

The launch of Veer Marketplace is split into three phases.

Phase 1 (February 2009): We began offering a sampling of microstock images on Veer.com.

Phase 2 (June 2009): We launch the Veer Marketplace contributor site (earlier than planned!) so you can soon begin uploading your new images.

Phase 3 (Summer 2009): We will launch Veer Marketplace, a fully functional microstock site enabling customers to license your images using credits or subscription packages.

**2) What are the highlights of the "Phase 3" launch of Veer Marketplace?**

By summertime, Veer Marketplace will offer the following:

- lots of images!
- credit-based à la carte purchases
- subscription packages
- per-credit royalties
- Royalty payouts via PayPal or Payoneer

**3) When can I start uploading content to Veer Marketplace?**

After June 8, 2009, you can start submitting your work to the Veer Marketplace contributor site and begin preparing your portfolio for the big launch this summer.

**4) Why won't the images I upload to Veer Marketplace be available to customers immediately?**

While you will be able to manage your portfolio of images that have been submitted to the Veer Marketplace contributor site on or after June 8<sup>th</sup>, 2009, customers will not have access to license your new content until we launch the Veer Marketplace "Phase 3" site.

**5) When will I need to sign a new agreement with Veer?**

After June 8<sup>th</sup> when you can begin submitting all new work to Veer Marketplace, all contributors will need to review and agree to the new terms of agreement.

### 6) Will I need to sign tax withholding forms?

Veer Marketplace is structured around a different legal entity than SnapVillage. In order to comply with US tax law – we are required to have all contributors sign-off on a tax withholding form. The form is completed and approved electronically.

### 7) Will Veer Marketplace withhold taxes?

We will not withhold tax for residents of the US, Canada and most other countries. Contributors from a small number of countries that do not have reciprocal tax withholding agreements with the US may be affected.

## B) Royalty and Payment Information

### 8) What is the royalty structure for images for Veer Marketplace?

When we launch the full Veer Marketplace mid-summer, the royalty structure will be aligned with the credit-based subscription model as follows:

Image Resolution	Price in Credits	Royalty per Download	Subscription Royalty per Download
XSmall	1	\$0.35	\$0.20
Small	3	\$1.05	\$0.60
Medium	5	\$1.75	\$1
Large	10	\$3.50	\$2
XLarge	15	\$5.25	\$3
XXLarge	20	\$7	\$4
EPS Vector	20	\$7	\$4

Extended Licenses	Price in Credits	Royalty (in addition to royalty above)
Multi-Seat License	50	\$17.50
Unlimited reproductions	100	\$35
Items for resale	100	\$35
Electronic items for resale	100	\$35

*Example: A customer licenses the “XLarge” version of your file, and adds the extended license options for Multi-Seat, and Items for resale. Your total royalty would be \$87.50.*

### **9) How will I be paid for Veer Marketplace royalties?**

When the full Veer Marketplace launches mid-summer, contributors will be paid through their PayPal or Payoneer accounts. If you need to set up an account at PayPal or Payoneer, please follow these links:

PayPal:

<https://www.paypal.com/>

Payoneer:

<http://www.payoneer.com>

The minimum threshold for payout is \$100.00. Royalties will accrue until you surpass \$100. If you don't happen to hit \$100 during the year, you'll automatically receive payout of any accrued royalties after the close of the calendar year.

You will be paid 15 days following the month your accrued royalties surpass \$100. So if you made \$50 in March, and \$75 in April, you will be paid \$125 by May 15<sup>th</sup>. If you made \$105 during the month of June, you would receive payment on July 15<sup>th</sup>.

### **10) Can I opt-out of subscriptions?**

No. All Veer Marketplace images are available for license under à la carte or subscription system. As subscriptions are important for many customers, we want to make sure we can present the full breadth and depth of the entire collection to subscribers.

We've setup one of the best subscription royalty systems anywhere. We think that you'll find we offer a pretty good deal when you compare this with sites that offer a flat fee per subscription download regardless of file size.

### **11) Can I opt-out of extended license sales?**

No. Veer customers frequently want to be able to license content for extended use, and it's important that our entire collection is available to them.

## **C) Upload Information**

### **12) What content will you accept?**

We'll accept JPEG images and illustrations, as well as vector files in .EPS AI8 compatible format. For further details on what we're looking for – check out our [submissions guidelines document](#).

### **13) Will Veer Marketplace offer FTP?**

Yes, the Veer Marketplace upload system will offer support for your favorite FTP client.

## **E) Other questions**

### **14) What makes Veer Marketplace different?**

Veer Marketplace has already broken new ground, as the first major image licensing company to offer microstock and traditional stock (RM and RF) on one website.

On the contributor side we will offer a powerful batch-capable ingest system which includes stored model releases and a unique tool that lets you see how your keywords will operate within the Veer controlled vocabulary.

On the buyer side we will offer the most flexible credit-based subscription model anywhere. Buyers who chose to purchase a subscription are given a weekly allotment of credits, which means that a designer with a variable project load isn't penalized if they need more images on a Monday than they do on a Friday.

### **15) What kinds of features are in the long-term plan for Veer Marketplace?**

Veer Marketplace will eventually include other product offerings, including type. We're also looking at affiliate programs, lightbox and organization tools, as well as offering versions of Marketplace localized to other languages.

That's just the start.

Think of any features that YOU want to see in future Veer Marketplace releases? Be sure to drop us a line at [marketplacesubmissions@veer.com](mailto:marketplacesubmissions@veer.com) and let us know!

### **16) If I become a Veer Marketplace contributor can I also contribute to Veer.com?**

Veer is continually reviewing images and contributors and if we see a talented photographer in Veer Marketplace who we think would be a good fit to contribute to our traditional RM and RF collections, we'll contact you.

### **17) I already contribute to Veer.com – can I contribute to Veer Marketplace?**

Absolutely! There is a different process to submit to our traditional RM and RF streams than to Veer Marketplace. To submit to Veer Marketplace, after June 8, 2009, you can set up an account and begin submitting your images to Veer Marketplace.

### **18) How can I interact with other contributors?**

Via the Veer Ideas Group you can:

- Create your member page
- Add messages/questions or start discussions in the [Marketplace Group](#)
- Create blog posts and portfolio galleries (for display/sharing only) to highlight your own work or showcase things that inspire you
- Post to [The FAT](#) - the Veer community blog

### **19) What about Veer Marketplace will appeal to buyers?**

Veer.com is recognized by buyers as one of the most user-friendly and well-designed sites in the industry. Veer is also successful because it has always focused on the customer, on every level - inspiring brand, design savvy marketing, great website UI, superior customer service, and a wide range of quality commercially relevant content. By offering our customers low priced images, we are now able to serve all of their creative needs.

### **20) I've got additional questions that weren't answered here. Who can I ask?**

You can send questions to [marketplacesubmissions@veer.com](mailto:marketplacesubmissions@veer.com).